

# Our vision, mission, aims and values

## April 2016



# Our vision, mission and aims

## Our vision:

An end to youth homelessness in the UK.

## Our mission:

Every year, thousands of young people in the UK find themselves homeless.

It's a problem that we're here to tackle.

We bring the property industry together to support charities delivering life-changing services for young people who are or have been homeless, or who are at risk of homelessness in the future.

Through a unique network of corporate partners, we invest funding and expertise where we can achieve lasting impact.

Together we can end youth homelessness.

## Our aims:

We aim to:

- Prevent young people becoming homeless, through targeted work with those most at risk
- Protect young people who are homeless, particularly those who are on the streets and in immediate danger
- Provide accommodation, support and training for those who have been homeless
- Profile youth homelessness within the property industry, especially where we can offer young people a platform to have their voices heard

We plan to achieve these goals by working alongside corporate and charity partners, other funders and local authorities, and in line with our funding guidelines and values.

# Our values

## We collaborate

We're stronger in partnership

## We enable

We help charities to achieve real change

## We learn

We put learning at the heart of everything we do

## We are responsible

We are careful, accountable and transparent in the use of donations

## We demand better

We always believe there's room for improvement

